



NEWSLETTER | Q2 2018 Issue

Cityland Mall Makes Its Mark at the Global RLI Award 2018

Cityland Mall wins the Most Anticipated Opening Award for being the Unique and Most Innovative Concept and Architectural Excellence

Cityland Mall, the world's first 'nature-inspired' shopping destination, recently celebrated a major win at the 13th edition of Global RLI (Retail and Leisure International) Awards at the Natural History Museum in London, United Kingdom. Cityland Mall, located adjacent to Global Village, was recognized as the 'Most Anticipated Opening of 2018', underpinning the company's efforts to introduce a distinguished project in the real estate and retail landscape.

The Global RLI Awards honors the most visionary and dynamic retail and leisure concepts from across the globe, paying tribute to those companies that continue to push the boundaries. Evaluated by an eminent panel of industry experts, the award recognises Cityland Mall as the most anticipated and promising project of the year that will bring innovative features and customer satisfaction while achieving remarkable overall business performance. Widely acknowledged to be the most prominent awards within the industry, on a global scale, the event gives retail owners, developers, and related management the opportunity to network and showcase their projects to a global audience.

The annual awards program recognized winners across 17 categories. The competition received project submissions from the main players of the shopping center market, as well as developers, management companies, architects, designers and retailers from around the world.



From Right to Left: Jayne Rafter - Joint Managing Director & Publisher, Fahimuddin - Chief Executive Officer & Board Member, Cityland Group, Francois Schwitzer - General Manager Management, Chalhoub Group and Lucy Alexander - TV Presenter





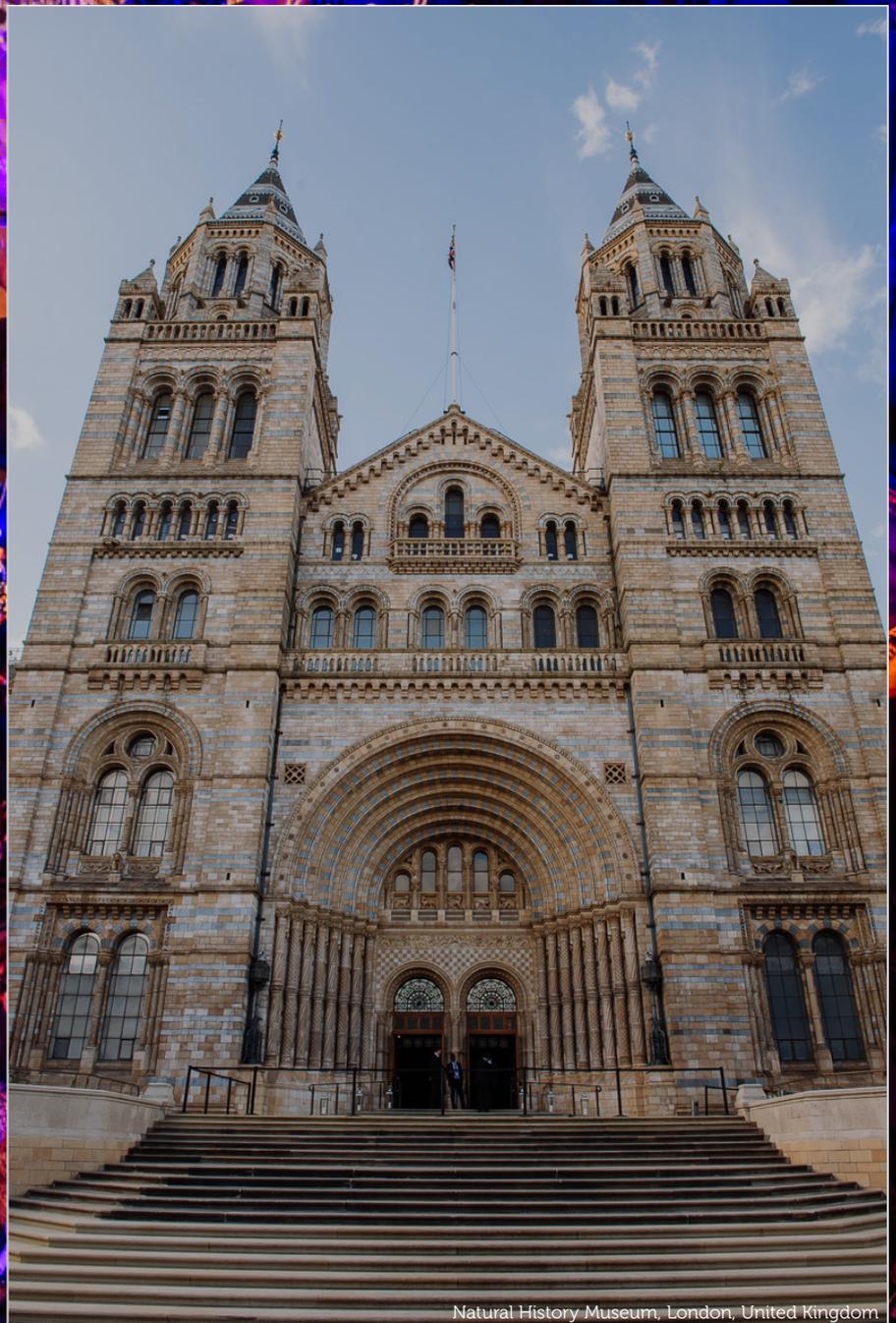
“We are extremely delighted and grateful to be recognized on the world-stage of Global RLI Awards 2018 for outstanding achievements in the design, development and concept of the property in terms of vision, innovation and creativity. We are honored to receive such recognition much in advance during the development phase of the project.



This award is testament to Cityland Mall's unwavering commitment to present an eclectic mix of retail and entertainment experience and our willingness to challenge the retail projects landscape and be the first to introduce this distinctive proposition to the world's retail space.

The mall's striking architecture, Central Park accompanied by entertainment and premium brands make the project truly spectacular. In addition, its green space, water-park, amphitheater and other attractions mark it as a truly unique shopping and leisure destination and we are very proud to have set new standards for the retail sector across the globe.”

- Fahimuddin Sharfuddin, Chief Executive Officer and Board Member, Cityland Group



Natural History Museum, London, United Kingdom



Cityland Mall Achieved Record Safety Milestone of over 2 Million work man-hours with zero Lost Time Incident (LTI)

Cityland Real Estate Development celebrated an unprecedented record of 2 Million work manhours Lost Time Incident (LTI) free at a ceremony in Cityland Mall construction site. This major achievement for Cityland which demonstrates our collective efforts, teamworks and commitment to incident-free environment through stringent safety strategies, systems strategies, and processes.

The celebration was attended by H. H. Shiekh Theyab Bin Tahnoon Al Nahyan, Chairman of Cityland Group, Fahimuddin, Chief Executive Officer and Board Member and other top management officials, as well as representatives from the various contractors and subcontractors. It was also attended by hundreds of site workers who made this amazing achievement possible.

During the celebration, welcome speech had given by Fahimuddin. In his speech he recognized and congratulated the contract workers and toured the site project.



Retailers Update || Cityland Mall welcomes new retailers to add to its exceptional lineup with more than 350 stores

Convert any corner of your home, in a place with personality, unique and comfortable with Miro Home

MIRO HOME sells major European brands and guarantees you the best prices in the market.

We are happy to have you as customers and hope that our products and service will meet your expectations.





"Cityland Mall would be an extraordinary shopping destination for friends, families and tourists visiting Dubai. We are thrilled to be a part of this wonderful retail center and to be able to serve a bigger range of customers over the region."
 -- Jack Zhang, CEO of XIMI General Trading LLC, Agent of XIMIVOGUE in UAE.



As a leading promoter of global "Green consumer products", XIMIVOGUE gains love among its consumers with ever-evolving product designs, well-maintained product quality and surprisingly low price. It also pays a great attention on consumers' shopping experience and devotes itself to creating a culture of high quality service.



MUMUSO is a brand which focus on fashion. Our products are manufactured in China, Korea, Japan, Thailand, Singapore, and so on, providing clients with a wide range of fine goods to choose from. Any single article from MUMUSO is made with creativity along with our sincerity. We have managed to provide kinds of products to our customers such as "Health & Beauty", "Fashion Home Accessories", "Apparel Accessories", "Digital Products" and so on.

The brand philosophy, which is to make more people's life better. MUMUSO insists on the idea of Designed for everyone, to understand the daily life and get inspired for the creativity in the daily life. What we offer is not only beautiful, functional, high-qualified and affordable products, but also relaxing and pleasant shopping experience.

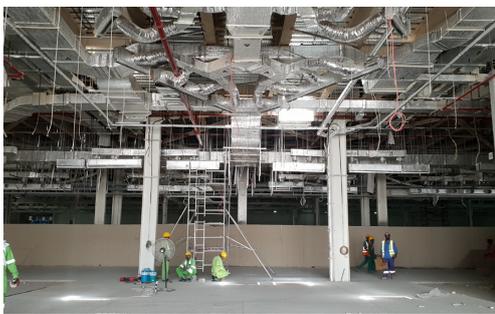
When you walk inside MUMUSO, every product we sell is intimate gift! We bring you relaxing shopping experience every time. Life, starts with MUMUSO!

"In the UAE retail sector are growing rapidly in the past couple of decades, UAE residents, expatriates, visitors can easily see the growing movement and establishing shopping mall like Cityland Mall, as we can see Cityland Mall will be one of the prime mall in the UAE region known as the World's 1st Nature-inspired retail and entertainment shopping destination, there we can find many restaurant, play area for kids, cinema screens, the largest Carrefour hypermarket in Dubailand, retail outlet along with international brands which offers amazing huge car parking facility, more than that when all those facility elements come under one umbrella that would be great platform for retailers like us, this is the main reason for choosing Cityland Mall." - Althaf Muhammed - Marketing Coordinator, Mumuso UAE



Construction on Track

The construction works are progressing well in line with the contract schedule with completion of the construction works on target towards the end of the year 2018.



MEP Installations and Flooring works in the public corridor outside Carrefour Hypermarket area are nearly completed and Ceiling works commenced.



THEMING WORKS AT PAVILION 3
Indo-Asia Pavilion are progressing well in-lined with the planned progress.

CITYLAND MALL FACTS & FIGURES

- ✔ Total Development Area: 204,386 sqm
- ✔ Gross Floor Area: 148,644 sqm
- ✔ Gross Leasable Area: 105,515 sqm
- ✔ Total No. of Shops: + 350
- ✔ No. of Parking Spaces: + 6,000
- ✔ Total Development Cost: + \$ 330 Million



MEP Installation and Flooring works are in progress at SE2.



Final finishes cladding being installed in Pavilion 6 extension.



MEP Installation and Partitioning of the shops works continuous across all areas of the site.



Our major partners:



Cityland Real Estate Development
A Company of Cityland Group



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