



A Magical Greenspace

The 200,000 square-foot open-air Central Park will be a living, breathing testament to the richness of nature.

Engr. Abdel Naser Rahhal, designer of Central Park, Vice Chairman and creator of the famed Dubai Miracle Garden says the garden highlights the Group's commitment to making Dubai a greener city. "This property furthers our legacy in championing green spaces that deliver meaningful entertainment and a refreshing retreat from the hustle and bustle of everyday life," said Mr. Rahhal. "A central attraction within the mall, access to the park will be free of charge, and will ensure repeat visits owing to its invigorating environment that is carefully planned to cultivate a soulful experience. We are bucking the trend of visitors leaving the mall premises with only shopping bags. With Cityland Mall, they will also take home a part of nature and start the next day with rejuvenated spirit."

The park will include family-friendly attractions like a miniature Miracle Garden, a mini water park, a 300-year-old ancient tree garden, a Japanese garden, a 360-degree rooftop garden, and a cluster of restaurants and al fresco cafés. A 3,000-seat amphitheater and a miniature amphitheater for children will provide a platform for performing arts. A walking track throughout Central Park will position Cityland Mall as a one-of-its-kind destination where retail satisfaction blends with wellness and community living.

Discover a New Nature

Inspired Shopping and Entertainment Destination

Cityland Group, the company behind Dubai Miracle Garden and Dubai Butterfly Garden, has announced its plans for a new, nature-inspired shopping and entertainment destination – Cityland Mall. The mall, which is scheduled for launch in Q2 of 2018, will have access to Global Village, and is a convenient destination for a large, affluent and under-served residential catchment area.

The single-level shopping complex will have 1.13 million square feet of leasable space, all situated around a beautiful, one-of-its-kind green

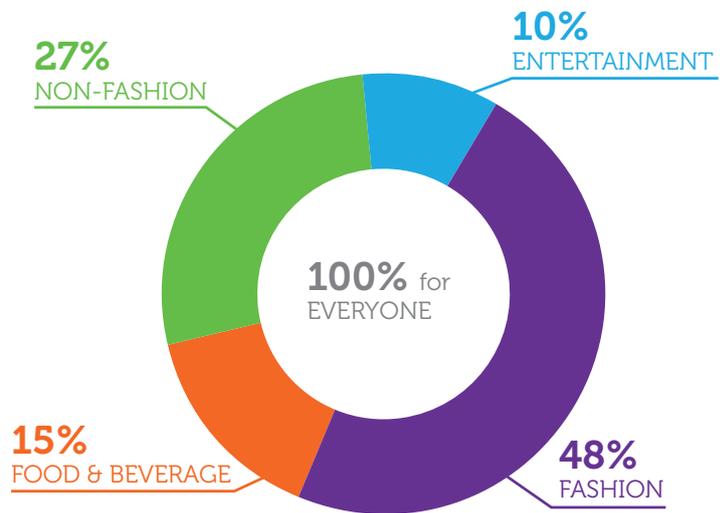
space. Cityland Mall expects an annual footfall of up to 12 million visitors, and will tap into rising tourist visits to the UAE.

"What sets Cityland Mall apart is an open-air botanical garden, that forms the nucleus – both literally in mall architecture and symbolically as this will be the hallmark attraction," says Fahim Uddin, Chief Executive Officer and Board Member, Cityland Group. "Families, children and environment enthusiasts will be treated to an awe-inspiring assortment of floral specimens." 🌿



Retail and Service

The 1.2-million square foot retail area will be dedicated to trendy furnishing stores, electronic outlets, cosmetics boutiques as well as personal and banking services – present through more than 350 retail stores. The largest share of retail space will reside with popular fashion outlets, covering 48 percent of the total leasable area. Twenty seven percent of mall space is assigned for a wide variety of retail and service outlets and 10 percent for entertainment spots. With 15 percent dedicated to restaurants and cafés, the share occupied by a mall's F&B offerings is the largest in the region. A hypermarket will fill 100,000 sq.ft. of space – the largest in Dubailand area. 🌟




50,000 SQ.FT.
 Family Entertainment Center


350 Stores




12 Flagship Anchor Stores


75+ Dining Options


100,000 SQ.FT.
 Hypermarket


10-12 Cinema Screens



McARTHUR + COMPANY
 SHOPPING CENTRE SPECIALISTS

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Carrefour, VOX Cinemas, Armada Group and Other Top Retailers to Join Cityland Mall

Cityland Group's retail leasing experts, MCARTHUR + COMPANY are pleased to report that Cityland Mall is 30% committed and leased, only three months after the launching the leasing campaign. Some of the most recent retail and entertainment partners including Carrefour and VOX Cinemas.

The Area's Largest Hypermarket chain Carrefour, operated by Majid Al Futtaim, will open a 100,000-square-foot store, serving the more than 200,000 affluent residents in the immediate trade area who are currently under served. This will be the largest hypermarket in the Dubailand area. "We are pleased to have Carrefour as an anchor tenant in Cityland Mall to enhance the world-class retail experience that customers can expect when they visit the mall," said Fahim Uddin, Chief Executive Officer and Board Member, Cityland



Group. "Bringing in such global players of repute is part of our ongoing approach to offer a great mix of retailers to visitors

who will enjoy the entire experience surrounded by the refreshing ambience of the green spaces across the mall."

Retail and F&B

Many of the regional leading fashion brands are in extensive discussions to open in Cityland Mall. Recent signings in fashion include an impressive stable of brands from the Armada group including a flagship Riva and Choice shops.

Also significant to note is the recent commitment by the Emirates Leisure group to open Costa Coffee, Pret a Manger, a Giraffe Café and an MMI outlet.

Cityland Mall is a perfect opportunity to bring convenient shopping, great brands and entertainment for the family to this exciting new facility, with a one-of-its-kind greenspace at its core. 🌟

Family Entertainment

Also from the MAF Group, we are delighted to announce that we have reached an agreement to open a 4,132sqm VOX Cinemas outlet on the ground level of Cityland Mall offering movie lovers the most innovative and customer-focused cinematic experience in the Middle East. Boasting 10 to 12 screens with the finest projection technology in the market, the new VOX Cinemas outlet will provide Cityland Mall audiences with the sharpest and most vivid digital images combined with unsurpassed levels of immersive audio.

The new state-of-the-art cinema will feature a wide selection of food & beverage options, lounge areas and three of the signature VOX concepts giving guests a wide range of experiences to choose from when



watching the most highly anticipated Hollywood blockbusters. Rolling out its big screen cinema experience, VOX MAX will boast crisp digital images adding impact and realism to

all movies for guests. With 20-meter wide screens and the Dolby Atmos sound system, VOX MAX will deliver an unprecedented sensory experience.

Set in intimate and private surroundings, VOX GOLD will deliver an exclusive luxury cinema experience. Butler services, fully reclining armchairs, foot rests, private tables and a refreshed restaurant-style menu designed by Michelin star celebrity Chef Gary Rhodes will introduce new levels of luxury to cinema goers.

Finally, the VOX KIDS cinema will cater to Cityland Mall's smallest customers with colourful seats and interiors, a range of kid's films and animated content. The dedicated kids' cinema will even include a private party and play room for added fun and interactive activities. 🌟



Cityland Mall Construction on Schedule

The construction works are progressing well in line with the contract schedule with completion of the construction works on target for Q2 2018.

JLL have been appointed as Project and Cost Managers and now have a team of experienced professionals leading the project team to ensure that the project progresses in line with the contract schedule and also the needs of the end users.

Dubai Municipality has issued the building permit, and the design has been approved by the local authorities. The existing mobile telephone towers that clash with the new build works have now been relocated.

Demolition works have commenced to open the existing structures to allow for the mall corridors to be cut through, and to open up the store fronts to allow for greater visibility. The demolition works to the central part bridge, existing water lake, service block and internal partitions have now been completed. The only demolition works left to complete are the existing pre cast panel removals to make way for the new extensions to pavilions 3 and 4. The subcontractor commenced demolition works on the 18 January and these works will be complete by early March.

The final engineering works for the concrete foundations are complete and excavation works for the foundations to the new build areas have commenced since 2nd February 2017. The focus of progress has been concentrated to the critical areas of the project that will house the



hypermarket, family entertainment areas and the foundations for the main feature of the mall, the circular timber arched walkway that surrounds the central park.

Reinforcement for the foundations to the hypermarket and circular timber walkway is currently being procured and will be delivered to site by the first week of March.

The mechanical and electrical subcontractor has been working on site since January removing the

existing services that are no longer required, testing the reutilization of existing services and is currently ahead of programme on engineering works, shop drawings and materials submittals for the new works. Procurement is underway and long lead items have been identified and orders placed.

The interiors works are currently being tendered, with a number of highly experienced finishes contractors with local retail and theming backgrounds bidding for the award. The tender award will be made in March following a rigorous post tender analysis period. Engineering works will commence on award to enable physical works on site to commence in May/June 2017.

In addition to the interiors tender, the complex skylights package, aluminum facade package and unique landscape packages are currently being tendered and all will be awarded within the next six to eight weeks. Following the awards, the successful contractors will immediately mobilise their engineering teams to the busy site offices to start shop drawing deliverables. 🚩



Cityland Real Estate Development
A company of Cityland Group



A Sneak Peak at Cityland Mall

Curious about the plans for Cityland Mall? Take a look here!
www.youtube.com/watch?v=FLG6EkmlWZs&t=15s